



MINISTRY OF MINING, BLUE ECONOMY AND MARITIME AFFAIRS
STATE DEPARTMENT FOR THE BLUE ECONOMY AND FISHERIES
AQUACULTURE BUSINESS DEVELOPMENT PROGRAMME

CALL FOR PROPOSAL FORM FOR SAGS AND ASEs **(FY 2023/2024)**

A. BACKGROUND INFORMATION	
Name (SAG/ASEs)	
County	
Ward	
Village	
Number of active members disaggregated by gender and age	Male adult (36 years and above): Female adult (36 years and above): Male youth (18 to 35 years): Female youth (18 to 35 years): Total:
B. DESCRIPTION OF BUSINESS IDEA	
Describe your groups' business idea. (Describe the business idea making it relevant to the ADBP goal/objective ¹)	
.....	
.....	
.....	
.....	
.....	
.....	
What is the need for funding?	
.....	
.....	
.....	
What are the available resources within the group to support your proposed business idea?	
i) Labor/Workforce requirement:	
a. How many group members are skilled?	
.....	
.....	
.....	
ii) Equipment/Assets	
a. Which equipment/assets does your group own?	
.....	
.....	
.....	
.....	
.....	
iii) Which training needs does your group have? (Tick appropriately)	

¹ The ADBP Programme goal is set as "Reduced poverty and increased food security and nutrition in rural communities", and the corresponding development objectives as "To increase the incomes of poor rural household involved in aquaculture in the targeted counties and the food security and nutritional status of the wider communities."



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a. Business planning
 b. Financial management/Record keeping
 c. Marketing
 d. HR and staffing
 e. Procurement
 f. Conflict management and group dynamics
 g. Others (Specify)

 iv) Does your group have the necessary business legal requirements? (Tick appropriately)
 a. National Environment Management Authority (NEMA)
 b. Health permit
 c. Business permit
 d. Group registration certificate (Social services/ Cooperatives)
 e. Others (Specify)

C. FINANCIAL REQUIREMENTS FOR THE BUSINESS IDEA
 How much does the group need to finance the business idea? Ksh
 How much is the group capable of contributing?
 i) Cash (Ksh)
 ii) In kind² (Ksh)

Financial breakdown	
Item	Cost
In Kind contribution breakdown	Value
Total Estimated Cost	

D. BUSINESS SUSTAINABILITY

² In kind contributions include provision of raw materials, labour, space/land etc by the group members.



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What strategies does your group have to ensure business continuity?

E. GROUP MEMBERSHIP

Name	ID Number	Phone number	Position	Signature

(Attach group membership list with the above details)

Call for Proposal Form for SAGs/ASEs compiled by:

We certify that the above information is true to the best of our knowledge.

Name;..... Position.....

Date..... Signature.....

SAGs/ASEs STAMP.....

For the ABDP Call for Proposal Form for SAGs/ASEs received by:

Name..... Position.....

Date..... Signature.....

County ABDP STAMP.....

For the ABDP Call for Proposal Form for SAGs/ASEs verified by:

Name..... Position.....

Date..... Signature.....

County ABDP STAMP.....